

An Investigation into the Attitudes toward Business Ethics and Corporate Social Responsibility by Local and Immigrant SME Owners in South Africa

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ABSTRACT The study investigates and compares the attitudes toward business ethics and corporate (business) social responsibility by local and immigrant SME owners in East London in the Eastern Cape province of South Africa. The study employed the Attitude towards Business Ethics Questionnaire (ATBEQ) and Attitudes towards Corporate Social Responsibility Questionnaire (ATCSRQ) for data collection in a survey. The results suggest that both local and immigrant SME owners have a good attitude towards business ethics and corporate social responsibility. In addition, the results reveal that there are no significant differences in the attitudes of local and immigrant SME owners toward business ethics and corporate social responsibility. Recommendations to improve business ethics and corporate social responsibility by SME owners are suggested.